

KPOV Board of Directors Minutes

March 16, 2017

5:15 p.m.

Board Present: Ted Schoenborn (Chair), Rick Miller, Michael Funke, John Adamson, Judy Petullo, Ingrid Lustig
Staff: Jill Mahler

A. Consent Agenda

Next meetings: 4/20, 5/18, 6/15

Feb. Minutes: Approved. Rick moved, Judy seconded.

B. Kudos

Celia Leber – lead fundraising

Howard Leff, Krystal Collins – subbing on The Point

Linda Spring – hosting her Point show solo and running the board

C. Treasurer's Report – Ingrid Lustig, Treasurer & Jill Mahler, Station Manager

See attached Treasurer's Report.

D. Legal Name Change from WCIL to KPOV – Ingrid Lustig

Ingrid researched the process for changing the name. The Articles of Incorporation filed with the state needs to be changed first, then IRS will change on federal level.

BOARD VOTE:

Rick moved to change legal name from WCIL to KPOV. Judy seconded. Motion passed unanimously.

ACTIONS:

Ingrid will check with FCC before filing with Oregon and federal.

E. Board Elections

Ted left the meeting early saying he can no longer serve on the Board. The remaining board members elected officers as follows:

Rick Miller – President

Michael Funke – Vice-president

Ingrid Lustig – Treasurer

Judy Petullo – Secretary

BOARD VOTE:

John moved, Ingrid seconded. Motion passed unanimously.

F. Show Ownership Policy –Jill Mahler, John Adamson

John sent revisions of the policy to the board. General consensus is that it greatly improved the understanding of the policy.

BOARD VOTE:

Rick moved, Judy seconded. Motion passed unanimously.

G. Board recruitment

The media release was sent to the media list, and there are talking points on the air.

ACTIONS:

Rick will get a list of "Bend Women of the Year" for prospects.

H. Mission Statement – Arts and/or Culture

Ingrid recommended that KPOV's mission statement be amended to include "arts and/or culture." The board wants to use both words as follows: "...community, arts, culture, and democracy."

BOARD VOTE:

Ingrid moved, John seconded. Motion passed unanimously.

COMMITTEE REPORTS

I. Operations – Ted Schoenborn, Chair

Ted called Lisa at the Forest Service, and she said to contact other users for approval to go forward. A letter was drafted to send to other users to respond that they will approve testing.

ACTIONS:

- 1) Follow-up with Day Wireless for contact list
- 2) Send letter to contact list

J. Major Donor Committee – Ingrid Lustig, Chair

Ingrid has not had time to call a meeting.

K. Events – Rick Miller, Chair

➤ The Events committee has been really active and several people have been attending. Roy Zimmerman is booked for June, and Michael F. has created a sponsorship packet with a May 5th deadline. He has already collected \$700 in pledges: JR Body & Paint, and DJs JJ Jones, Dr. G, and Jacquie Elliott.

➤ Plans for a KPOV birthday party in August – block party, possibly at Des Chutes Historical Museum, using Ken Kesity's "Further" bus.

- Mike Ficher possibly leading an event fashioned after Prairie Home Companion in Nov.
- Celia Leber possibly having a fundraiser at Bottle Shop.
- Rick and Jill visited Old Stone venue to do events – maybe Bluesfest or storytelling.

L. Programming – Judy Petullo, Chair

One application for a new show – ACT UP. Syndicated programming changes include "Thomas Jefferson Hour," replacing "The Chris and Amber Show" at 6am on Thursdays, and "Big Picture Science" replacing "Maternally Yours" on Saturdays at 8 am.

M. Infractions

Some hosts have been talking about their businesses on their shows. This was discussed by board about what to do about it.

ACTIONS:

Jill will review FCC rules.

N. Station Manager report – Jill Mahler

The next Pledge drive is April 21-29, Friday through Sat. Goal is \$25,000 and 300 donations. Need suggestions for businesses to match donations – this has been very successful in the past. Also need prospects for individual donors.

O. Good of the Order

Michael will research good of the order so the board knows what exactly it means!!

Adjourned at 7:15 p.m. Moved to adjourn by Michael, seconded by Rick.

Respectfully submitted by Ingrid Lustig, Interim Secretary