

KPOV Board of Directors Minutes

August 17, 2017

Date

6:45pm

Time

Board Present: Rick Miller (Chair), Ingrid Lustig, John Adamson, Linda Heuser, Judy Petullo.
Staff: Jill Mahler

A. Consent Agenda

Next meetings:

__Sept. 21 – Oct. 26 – Nov. 16 Minutes: Corrections made and noted. Linda moved. Ingrid seconded. All Approved.

B. Kudos

Linda – Designing and implementing signal survey and driving to check signal
Ted, Jack –Working on increased power testing

Summer of Love – was a huge success thanks to Rick, John, Adrian, Pearl, Amy, Linda, Bruce

C. Treasurer’s Report – Ingrid Lustig, Treasurer

See attached report

Jill’s additional comments:

Ingrid, Jill and Bruce will meet to discuss grant writing plans.

Brian secured underwriting from El Sancho.

Car donated by Mike Ficher - \$3500

D. Signal Power Increase

Next step:

Meet with Forest Service

Someone to contact Lisa Dilley at Forest Service

Rick, John, Jill - meeting next week – Thursday, Aug. 24 at 5pm to decide what to discuss with the Forest Service.

Jill to ask Michael Brown for one or two examples of stations that have been successful.

Possibly check with other stations that have gone through the same thing.

Jill will contact other users to see if there were any problems with our testing on Tuesday.

E. Station Manager's Report: Jill Mahler

Fall Membership Drive

New earbuds with KPOV logo, gift cards for the Drake and other for Pledge Drive

Goal: \$27,000, 300 new members

Rick suggested a theme around Friday, the 13th

Board Thank you calls, new donors from Spring Drive (70+) due date 8-25-17

Sept 27 – National Emergency Alert Test – Jill is doing the FCC legal requirements.

FCC requirement - comply by March 2018 – Public Inspection File must be on FCC website (NFCB is doing a how-to webinar)

Jill, Linda, Eric and Bruce met with OSU re: Partnering with them on marketing/social media internships, KPOV marketing plan as a student project, college radio program etc. OSU wants to do more community outreach as does KPOV. Would be beneficial if KPOV would also be able to use their facilities for events.

How to get the listener survey out to as many people as possible:

Social Justice Center newsletter

Environmental Center newsletter

Broken Top Bottle Shop

First Fridays

Saturday Market

Jill will send an email to volunteers to obtain help with getting information out.

Amy will coordinate pairs of volunteers to distribute survey

COMMITTEE REPORTS:

F. Major Donor Committee – Ingrid Lustig, Chair

The committee is meeting in early September. Will go over prospects, and planning for Appreciation event.

Major Donor Appreciation event changed to March 2018.

G. Good of the Order –

John Adamson will fill out reimbursement form for purchases for the *Summer of Love* and **Birthday Party**.

John Adamson made a motion to adjourn. Ingrid seconded.

Adjourned at 8:00pm

Respectfully submitted by Judy Petullo, Secretary