

KPOV Board of Directors Minutes

Jan. 18, 2018

Came to order at 5:30 p.m.

Board Present: Rick Miller (Chair), Michael Funke, John Adamson, Ingrid Lustig, Linda Heuser, Eric Lehto

Absent: Judy Petullo

Staff: Jill Mahler

A. Consent Agenda

Next meetings: 2/15, 3/15, 4/19

Feb. Minutes: Approved. Linda H. moved, John A. seconded.

B. Kudos

To all the nominees of Volunteers of the Year Award.

C. Treasurer's Report – Ingrid Lustig, Treasurer & Jill Mahler, Station Manager

See attached Treasurer's Report.

Also, we didn't get the Deschutes Cultural Trust grant for youth DJ training for 2018. The grants committee (Jill, Bruce, Ingrid) is preparing a new 2018 grant plan and changing the focus from increased power to a new transmitter.

Jill – it was a disappointing end of the year. Cash Flow projection for end of March is \$4,500, not enough to cover staff salaries.

IDEAS from Bruce/Jill:

- early and more sponsorships for the two upcoming events
- Matching pledges earlier in March for spring pledge drive
- Staff hours reduction – Jill volunteered
- Bills pushed into different period

NEED \$4,000 BEFORE END OF MARCH!!

D. Outreach

- 1) Linda H. – LIBRARY – Bruce and Linda met with Chantal Stobel. She is developing a 12 month calendar of Library employees to be interviewed monthly on The Point (probably Wed.) about various library issues.
- 2) Linda H. – CASCADES SCHOOL OF MUSIC – Linda and Rick met with Trish Allehoff, Executive Director, and Kate Hanni, Development Director. Topics discussed included: showcasing students on Center Stage, The Point, youth radio programs. Next meeting late Feb. Kate gave referral to approach First Interstate Bank for a grant.
- 3) Eric L. – MT. BACHELOR RIVERHOUSE JAZZ SERIES– he spoke with Marshall Glickman who is the director of the series. Glickman is interested in getting big sponsors and adding an educational

component. (free jazz on Thursdays!) possibly wants to go on Rick's show/Point/become an underwriter/get on weekly calendar.

- 4) Linda H. & Eric L. – OSU CASCADES – two projects in the works: A) hiring a student communications intern. B) KPOV marketing plan as a class project - Michael F., Jill, and Rick M. will make a presentation to the advertising class on Feb. 8.
- 5) Eric L. – researching possible connections with the yoga community (yoga-music show?)

E. Volunteer of the Year

The board selected two volunteers of the year, to be honored on Feb. 15 at the DJ meeting. Discussed another special award (with plaque) – “KPOV Exceptional Service Award” to be given at the board’s discretion at any time. Eligibility includes: min. 5 years service to KPOV.

F. Harassment/Workplace Violence Policy

John A. will edit and present at next board meeting.

G. Transmitter /Forest Service

Jill – meeting will be set up with Forest Service. Jill and Bruce creating updated list of donors to ask for transmitter project.

H. Board Recruitment

Prospects were discussed. Board members will follow up with contacts.

COMMITTEE REPORTS

I. Operations

- Two security cameras will be installed at the front and back doors on the inside. A developer created a new iphone app for us pro bono, but it requires a secure stream to go on Itunes, which would cost \$287/year. Discussed ways to raise money to pay for it.

J. Major Donor Committee – Ingrid Lustig, Chair

Major Donor Appreciation Event

- date has been set for MARCH 22, THURS. AT 6:30 AT BEND TOURCO.
- we have four volunteers who will help the committee procure refreshments and help at the event.
- It will be an appetizer event with beer and wine – all donated.
- Honey Don't will play music, and there will be a brief presentation on KPOV.
- **ALL board members are expected to attend and serve as hosts!**

K. Events – Rick Miller, Chair

Feb. 24 – High Desert Review – sponsorship packet will be sent to the board

May 19 – Will Durst – working on sponsors – the packet is completed

Need a fall event! Volunteer Picnic in summer

L. Programming – Judy Petullo, Chair

Patty Davis retired (Curtain Call) on Sundays from 2-4 pm

Ned Ward (Country Doo-wop) wants to revive his show

M. Infractions

Infractions going to committee

N. Station Manager Report – Jill Mahler

Staff Retreat to work on job descriptions and efficiencies on Friday, Jan. 26, from 10-2

O. Good of the Order

- Nonviolence event – “Not in our Town, Not in our Schools” – Mar. 5&6
- Women’s March – Jan. 20

Adjourned at 8 p.m. Moved to adjourn by Eric L, seconded by Linda H.

Respectfully submitted by Ingrid Lustig, Treasurer